

Programs and Issues
KZIO-FM
January – March 2017

KZIO-FM provided free promotional mentions for these events during the first quarter of 2017:

- Duluth Boat, Sports and Travel Show. Promoted show and gave away tickets
- School closings - Aired school closings.

PSAs aired regularly on KZIO-FM

- Duluth Police Department; Seat Belt Safety, Distracted Driving
- United Negro College Fund
- Ready.gov
- Feed the Pig
- UNICEF
- Ad Council (topics include drunk driving, underage drinking, domestic violence, disease prevention, forest fire prevention, depression, blood donation, minority education, obesity prevention, literacy)
- Shriners Hospital
- LDS Family Services
- Autism Speaks
- Lupus Foundation
- Stroke Association
- Child abuse prevention
- Great American Advertising
- RADD
- Minnesota State High School League
- Boys and Girls Club

The station airs weather updates once per hour from 6am-6pm Monday-Friday, and 6am-1pm on weekends.