

**Programs and Issues**  
**KZIO-FM**  
**October – December 2016**

KZIO-FM provided free promotional mentions for these events during the fall months of 2016:

- 20th Annual Bike Drive - Created, sponsored, promoted with promos and live broadcasts the 20th annual bike drive. Raised over 400 bikes for children in need for the holiday. Bikes distributed through The Salvation Army and Superior Fire Department.
- Minnesota Teen Challenge - Sponsored and promoted MN Teen Challenge Banquet and Auction.
- DTA Free New Years Eve Campaign - Sponsored and promoted Duluth Transit Authority free bus service on New Year's Eve
- Coats for Kids - Sponsored and promoted annual coat drive with coats going to needy
- School closings - Aired school closings.

PSAs aired regularly on KZIO-FM

- Duluth Police Department; Seat Belt Safety, Distracted Driving
- United Negro College Fund
- Ready.gov
- Feed the Pig
- UNICEF
- Ad Council (topics include drunk driving, underage drinking, domestic violence, disease prevention, forest fire prevention, depression, blood donation, minority education, obesity prevention, literacy)
- Shriners Hospital
- LDS Family Services
- Autism Speaks
- Lupus Foundation
- Stroke Association
- Child abuse prevention
- Great American Advertising
- RADD
- Minnesota State High School League
- Boys and Girls Club

The station airs weather updates twice per hour from 6am-6pm Monday-Friday, and 6am-1pm on weekends.

**Programs and Issues**  
**WWAX-FM**  
**July – September 2016**

WWAX-FM provided free promotional mentions for these events during the summer months of 2014:

- Duluth Fourth Fest, a city Fourth of July celebration
- Movies in the Park, put on by the Greater Downtown Council
- North Shore Inline Marathon, the world's largest inline marathon, along with its ancillary events, including the Tunnel 10K Run
- Duluth Hot Air Balloon Festival
- Kia of Duluth Drag Races and Car Show
- St. Luke's Five on Five Soccer Challenge
- United Way Chili Cook Off

PSAs aired regularly on WWAX-FM

- Duluth Police Department; Seat Belt Safety, Distracted Driving
- United Negro College Fund
- Ready.gov
- Feed the Pig
- UNICEF
- Ad Council (topics include drunk driving, underage drinking, domestic violence, disease prevention, forest fire prevention, depression, blood donation, minority education, obesity prevention, literacy)
- Shriners Hospital
- LDS Family Services
- Autism Speaks
- Lupus Foundation
- Stroke Association
- Child abuse prevention
- Great American Advertising
- RADD
- Minnesota State High School League
- Boys and Girls Club

WWAX-FM airs regular news updates from the Duluth Fox affiliate. The recorded 90-second updates run hourly between 6am-2pm Monday-Friday. We also air Fox 21 News updates at 6:35pm every weeknight.

The station airs weather updates twice per hour from 6am-6pm Monday-Friday, and 6am-1pm on weekends.

**Programs and Issues**  
**WWAX-FM**  
**April – June, 2016**

WWAX-FM provided free promotional mentions for these events during the spring months of 2016:

- GitcheeGumeeBrewfest
- Arrowhead Home and Builders Show
- AAD Shrine Circus
- Duluth Lion's Club Pancake Day
- Kolar Toyota ALS Walleye Tournament
- Wells Fargo Minnesota Wild Road Tour appearances in Cloquet and Two Harbors
- Greater Downtown Council Movies in the Park

PSAs aired regularly on WWAX-FM

- United Negro College Fund
- Ready.gov
- Feed the Pig
- UNICEF
- Ad Council (topics include drunk driving, underage drinking, domestic violence, disease prevention, forest fire prevention, depression, blood donation, minority education, obesity prevention, literacy)
- Shriners Hospital
- LDS Family Services
- Autism Speaks
- Lupus Foundation
- Stroke Association
- Child abuse prevention
- Great American Advertising
- RADD
- Minnesota State High School League
- Duluth Police Department announcements promoting safe and sober driving
- Boys and Girls Club

WWAX-FM airs regular news updates from the Duluth Fox affiliate. The recorded 60-second updates run hourly between 6am-12pm Monday-Friday.

The station airs weather updates twice per hour from 6am-6pm Monday-Friday, and 6am-12pm on weekends.

WWAX-FM also airs regular updates on events going on in the community. These 60-second updates air between 6am-9am Monday-Friday, then again from 2pm-5pm.

<b>KZIO-FM QUARTERLY ISSUES</b>				
The following is a list of the more significant issues addressed by KZIO-FM, Duluth, MN for the FIRST quarter in 2016.				
This list is by no means complete, nor is the order in which these items appear, intended to imply any degree of priority or significance to these issues.				
WINTERFEST BIG JIG ICE FISHING TOURNAMENT	VARIOUS	1/4 - 2/14	VARIOUS	PROMOTED SPONSORED AND ANNOUNCED AT UMD ATHLETICS' BIGGEST FUNDRAISER OF THE YEAR
JOHN BEARGREASE SLED DOG MARATHON	VARIOUS	1/12- 2/3	VARIOUS	PROMOTED THE MARATHON AND EVENTS SURROUNDING IT
WINTERFEST 2016	VARIOUS	1/1 - 2/27	VARIOUS	CREATED, ORGANIZED AND PROMOTED THE ANNUAL EVENT FEATURING THE GREAT MEDALLION HUNT
GITCHEE GUMEE BREWFEST	VARIOUS	3/7 - 3/31	VARIOUS	SPONSORED AND PROMOTED THE SUPERIOR JAYCEE'S FUNDRAISER FOR LOCAL PROGRAMS IN THE NORTHLAND
GREAT LAKES POND HOCKEY CLASSIC	VARIOUS	1-1 - 1-24	VARIOUS	SPONSORED AND PROMOTED AND RECRUITED TEAMS AND PARTICIPATED IN THE ANNUAL FUNDRAISER FOR SUPERIOR YOUTH HOCKEY 1-22-24-16
NORTHLAND JOB FAIR	VARIOUS	3/7 - 4/5	VARIOUS	SPONSORED AND PROMOTED THE ANNUAL EVENT WITH OVER 50 BUSINESSES OFFERING LOCAL/REGIONAL EMPLOYMENT
KERNZ AND KOMPANY HIGH SCHOOL ALL-STAR HOCKEY GAME	VARIOUS	2/24 - 3/8	VARIOUS	SPONSORED AND PROMOTED THE ANNUAL RIVALRY BETWEEN THE IRON RANGE AND DULUTH IN HOCKEY
HOCKEY DAY MINNESOTA	VARIOUS	1/18 - 2/6	VARIOUS	SPONSORED PROMOTED AND HAD A BOOTH AT THE EVENT AT BAYFRONT PARK IN DULUTH
VIKINGS WINTERFEST	VARIOUS	2/9 - 2/21	VARIOUS	SPONSORED AND PROMOTED THE ANNUAL FUNDRAISER FOR THE VIKINGS CHILDRENS FUND IN DULUTH
WEEKLY INTERVIEW WITH THE YMCA	MONDAYS	WEEKLY	MORNING	94X INTERVIEWS A REP FROM THE YMCA EVERY WEEK ABOUT THEIR HEALTH AND CHILDRENS PROGRAMS
SCHOOL AND GOVERNMENT CLOSINGS, ETC.	VARIOUS	1-1 - 3-31	2 - 3 MINUTES	94 X AIRS LOCAL SCHOOL, TRAFFIC, GOVERNMENT AND HEALTH ANNOUNCEMENTS DAILY AS THE NEED ARISES AND WILL VARY FROM WEEK TO WEEK DEPENDING ON NEED OR SIGNIFICANCE.