

KZIO-FM QUARTERLY ISSUES		The following is a list of the more significant issues addressed by KZIO-FM, Duluth, MN for the FOURTH quarter in 2014.		
This list is by no means complete, nor is the order in which these items appear, intended to imply any degree of priority or significance to these issues.				
ISSUE DESCRIPTION	PROGRAM SEGMENT	DATE/TIME	DURATION	DESCRIPTION OF SEGMENT
LAKE SUPERIOR ZOO'S BOO AT THE ZOO	VARIOUS	10-1 - 10-18	VARIOUS	PROVIDED FREE ON-AIR PROMOTION AND PRESENCE FOR THE LAKE SUPERIOR ZOO'S LARGEST FUNDRAISER OF THE YEAR
BIKE DRIVE 2014	VARIOUS	11/4 - 12/13	VARIOUS	CREATED, SPONSORED, PROMOTED AND DID LIVE BROADCASTS FOR THE 18TH ANNUAL RED ROCK RADIO BIKE DRIVE
				RAISING 370 BIKES FOR CHILDREN IN NEED DISTRIBUTED BY THE SALVATION ARMY OF DULUTH AND
				THE SUPERIOR FIRE DEPARTMENT
GREAT LAKES POND HOCKEY CLASSIC	VARIOUS	12-1 - 12-31	VARIOUS	SPONSORED AND PROMOTED AND RECRUITED TEAMS AND PARTICIPATED IN THE ANNUAL FUNDRAISER FOR SUPERIOR
				YOUTH HOCKEY 1-23-25-15
CHRISTMAS CITY OF THE NORTH PARADE	VARIOUS	11/1 - 11/22	VARIOUS	PROMOTED AND HAD A FLOAT IN THE ANNUAL CHRISTMAS CITY OF THE NORTH PARADE
JOHN BEARGREASE SLED DOG MARATHON	VARIOUS	12/1 - 12/31	VARIOUS	SPONSORED AND PROMOTED THE 31ST ANNUAL EVENT AND EXPRESSED THE NEED FOR VOLUNTEERS
COATS FOR KIDS	VARIOUS	9/29 - 10/31	VARIOUS	SPONSORED AND PROMOTED BENNA FORD'S ANNUAL COAT DRIVE - COATS DISTRIBUTED BY THE SALVATION ARMY
SCHOOL AND GOVERNMENT CLOSINGS, ETC.	VARIOUS	10-1 - 12-31	2 - 3 MINUTES	94 X AIRS LOCAL SCHOOL, TRAFFIC, GOVERNMENT AND HEALTH ANNOUNCEMENTS DAILY AS THE NEED ARISES
				AND WILL VARY FROM WEEK TO WEEK DEPENDING ON NEED OR SIGNIFICANCE.

KZIO-FM QUARTERLY ISSUES		The following is a list of the more significant issues addressed by KZIO-FM, Duluth, MN for the THIRD quarter in 2014. This list is by no means complete, nor is the order in which these items appear, intended to imply any degree of priority or significance to these issues.			
ISSUE DESCRIPTION	PROGRAM SEGMENT	DATE/TIME	DURATION	DESCRIPTION OF SEGMENT	
BOO AT THE ZOO	VARIOUS	9/22 - 9/30	VARIOUS	PROMOTED THE LAKE SUPERIOR ZOO'S LARGEST ANNUAL FUNDRAISER OF THE YEAR ON 10-11 AND 10-18-14	
UNITED WAY CHILI COOK-OFF	VARIOUS	8/20 - 9/11	VARIOUS	SPONSORED PROMOTED & PARTICIPATED IN THE UNITED WAY'S LARGEST ANNUAL FUNDRAISER ON 9-11-14	
FOURTH OF JULY PARADE - SUPERIOR, WI	VARIOUS	7/1 - 7/4	VARIOUS	PROMOTED AND PARTICIPATED IN SUPERIOR'S ANNUAL FOURTH OF JULY PARADE	
FOURTHFEST	VARIOUS	7/1 - 7/4	VARIOUS	SPONSORED, PROMOTED AND STATION PRESENCE AT THE ANNUAL FREE COMMUNITY EVENT AT BAYFRONT PARK IN DULUTH	
GRILL WARS	VARIOUS	7/1 - 8/14	VARIOUS	CREATED, PRESENTED, PROMOTED AND SPONSORED THE SIXTH ANNUAL GRILL WARS BURGER COOK-OFF	
				TO BENEFIT THE BOYS AND GIRLS CLUB OF THE NORTHLAND WHICH RAISED OVER \$16,000 IN 3-HOURS AND DREW 2,710 PEOPLE	
MOVIES IN THE PARK	VARIOUS	7/1 - 8/29	VARIOUS	PROMOTED AND SPONSORED THE POPULAR ANNUAL FREE MOVIE SCREENINGS AT LEIF ERICKSON PARK IN DULUTH	
NORTHSHORE INLINE MARATHON	VARIOUS	7/2 - 9/13	VARIOUS	SPONSORED & PROMOTED THE LARGEST INLINE MARATHON IN NORTH AMERICA ON 9-13-14	
BENTLEYVILLE	VARIOUS	9/9 - 9/30	VARIOUS	SPONSORED & PROMOTED VOLUNTEER HELP TO SET UP THE ANNUAL FREE LIGHTING EVENT AT BAYFRONT PARK	
LE FESTIVAL DES MONTGOULFIERS (HOT AIR BALLOON FESTIVAL)	VARIOUS	9/1 - 9/21	VARIOUS	SPONSORED & PROMOTED THE FREE FAMILY EVENT FEATURING 12 HOT AIR BALLOONS IN BAYFRONT PARK 9-19 TO 9-21-14	
DULUTH AIRSHOW	VARIOUS	6/26 - 8/24	VARIOUS	SPONSORED & PROMOTED AND PROVIDED LIVE TRAFFIC REPORTS FOR THE LARGEST AIRSHOW IN MINNESOTA 8/23 & 8/24-14	
KIA OF DULUTH DRAG RACES AND CAR SHOW	VARIOUS	9/1 - 9/7	VARIOUS	SPONSORED & PROMOTED THE FREE EVENT FEATURING DRAG RACES AND A CLASSIC CAR SHOW ON GARFIELD AVE 9-6 TO 9-7-14	
ST. LUKE'S 5 ON 5 SOCCER CHALLENGE	VARIOUS	7/21 - 8/10	VARIOUS	SPONSORED & PROMOTED THE ANNUAL FREE SOCCER TOURNAMENT FOR KIDS AND ADULTS 8-9 AND 8-10-14	
SCHOOL AND GOVERNMENT CLOSINGS, ETC.	VARIOUS	7/1 - 9/30	2-3 MINUTES	94 X AIRS LOCAL SCHOOL, TRAFFIC, GOVERNMENT AND HEALTH ANNOUNCEMENTS DAILY AS THE NEED ARISES AND WILL VARY FROM WEEK TO WEEK DEPENDING ON NEED OR SIGNIFICANCE.	

KZIO-FM QUARTERLY ISSUES		The following is a list of the more significant issues addressed by KZIO-FM, Duluth, MN for the second quarter in 2014.		
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ISSUE DESCRIPTION	PROGRAM SEGMENT	DATE/TIME	DURATION	DESCRIPTION OF SEGMENT
GITCHEE GUMEE BREWFEST	VARIOUS	4/1 - 4/5	VARIOUS	PROMOTED THE SUPERIOR JAYCEE'S FUNDRAISER FOR LOCAL PROGRAMS IN THE NORTHLAND
DULUTH LIONS CLUB PANCAKE DAY	VARIOUS	4/15 - 5/8	VARIOUS	PROMOTED THE LIONS CLUBS BIGGEST FUNDRAISER OF THE YEAR
LAKE SUPERIOR COLLEGE OPEN HOUSE REMOTE	VARIOUS	4/25/2014	6 60-SEC BREAKS	REMOTE BROADCAST AT LAKE SUPERIOR COLLEGE PROMOTING THEIR OPEN HOUSE
SCHOOL AND GOVERNMENT CLOSINGS, ETC.	VARIOUS	4-1 - 6-30	2 - 3 MINUTES	94 X AIRS LOCAL SCHOOL, TRAFFIC, GOVERNMENT AND HEALTH ANNOUNCEMENTS DAILY AS THE NEED ARISES AND WILL VARY FROM WEEK TO WEEK DEPENDING ON NEED OR SIGNIFICANCE.

KZIO-FM QUARTERLY ISSUES		The following is a list of the more significant issues addressd by KZIO-FM, Duluth, MN for the FIRST quarter in 2014.		
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ISSUE DESCRIPTION	PROGRAM SEGMENT	DATE/TIME	DURATION	DESCRIPTION OF SEGMENT
WINTERFEST SNOW TUBING PARTY	VARIOUS	1/27 - 2/6	VARIOUS	ORGANIZED AND PROMOTED THE FREE SNOW TUBING PARTY AT SPIRIT MT.
WINTERFEST BIG JIG ICE FISHING TOURNAMENT	VARIOUS	1/6 - 2/9	VARIOUS	PROMOTED SPONSORED AND ANNOUNCED AT UMD ATHLETICS' BIGGEST FUNDRAISER OF THE YEAR
JOHN BEARGREASE SLED DOG MARATHON	VARIOUS	1/2- 1/26	VARIOUS	PROMOTED THE MARATHON AND EVENTS SURROUNDING IT
WINTERFEST 2014	VARIOUS	1/6 - 2/22	VARIOUS	CREATED, ORGANIZED AND PROMOTED THE ANNUAL EVENT FEATURING THE GREAT MEDALLION HUNT
GITCHEE GUMEE BREWFEST	VARIOUS	3/8 - 3/31	VARIOUS	SPONSORED AND PROMOTED THE SUPERIOR JAYCEE'S FUNDRAISER FOR LOCAL PROGRAMS IN THE NORTHLAND
GREAT LAKES POND HOCKEY CLASSIC	VARIOUS	1-1 - 1-26	VARIOUS	SPONSORED AND PROMOTED AND RECRUITED TEAMS AND PARTICIPATED IN THE ANNUAL FUNDRAISER FOR SUPERIOR YOUTH HOCKEY 1-24-26-14
WINTERFEST SUPER SATURDAY FUN RUN	VARIOUS	1/20 - 2/1	VARIOUS	CREATED, ORGANIZED AND PROMOTED THE ANNUAL WINTERFEST SNOWMOBILE RIDE
UNITED NORTHERN SPORTSMEN ICE FISHING CONTEST	VARIOUS	1/20 - 1/26	VARIOUS	PROMOTED THE ANNUAL ICE FISHING CONTEST THAT RAISES FUNDS FOR THEIR CONSERVATION CLUB
SCHOOL AND GOVERNMENT CLOSINGS, ETC.	VARIOUS	1-1 - 3-31	2 - 3 MINUTES	94 X AIRS LOCAL SCHOOL, TRAFFIC, GOVERNMENT AND HEALTH ANNOUNCEMENTS DAILY AS THE NEED ARISES AND WILL VARY FROM WEEK TO WEEK DEPENDING ON NEED OR SIGNIFICANCE.