Our mission is to enrich the mind and nourish the spirit, thereby enhancing the lives and expanding the perspectives of our audiences, and assisting them in strengthening their communities.
Dear Members and Friends,

As we begin our next 50 years of public service, we’ve been thinking a lot about our Mission. Our Mission—to enrich minds and nourish spirits, to expand perspectives and to help our audiences strengthen communities—has proven highly relevant and resilient for half a century. You inspire us to stay focused on that vital Mission every day.

Everyone involved with Minnesota Public Radio and American Public Media works to make that Mission real for the people we serve. And we all share a set of core values that guide our daily decisions and our work. One of the most important of those shared values is our commitment to earning trust.

For more than five decades, we’ve earned the trust of millions of people—in Minnesota and across the country. We do that by informing and inspiring people, and by our accountability to do what is right. Over the past year, we’ve been privileged to hear how important our services are in your daily lives. You told us about a news story that challenged you to think differently. We heard about how a song moved and inspired you. And you said that our local stations and our national programs have become your constant companion.

Hearing your stories inspires us. That inspiration and your generous support will help to fuel us for the next 50 years. As we dream and imagine what the future can be, we know that accelerating changes in our communities and technologies will make the path ahead very different than our past. But one thing will not change: our Mission. It’s more important now than it has ever been.

Our audiences, our communities and the country need us to be even more relevant. More trusted. More informative and more inspiring—and for more people.

We are truly grateful to you for your confidence in us, for your trust in us, and for joining us in our lasting Mission of public service.

Thank you for inspiring us every day through your interests, your passion, your partnership and your support.

Warmly and Gratefully,

Dear Members and Friends,

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Thank you for inspiring us every day through your interests, your passion, your partnership and your support.

Warmly and Gratefully,

Jon McTaggart
President and CEO

Dave Murphy
Chair, Board of Trustees
celebrating 50 years together

Connecting with our listeners across the state is always a priority for us, especially in 2017, as together we celebrated Minnesota Public Radio’s 50th Anniversary. We were grateful to meet so many listeners who have supported and inspired us over the years.

Open houses in Bemidji, Moorhead, Duluth, Rochester and St. Paul brought audience members into our studios and offices across the state. MPR Days in Collegeville, Mankato, Ely and Moorhead provided opportunities to feature live, remote broadcasts from MPR News, Classical MPR and The Current, highlighting local musicians and artists, community leaders and residents.
Countless shared memories were created as we gathered with listeners in every corner of the state for music, conversation, companionship, storytelling and laughter. We celebrated our partnership with more than a million regional listeners, MPR Members who have supported us every step of the way, and community institutions that have been valued resources and collaborators. Thank you all for 50 years and for your essential role in our next 50.
Inspired by our audiences’ curiosity and appetite for trusted information, our news services strive to make sense of our increasingly complex and polarized world and help communities better understand themselves.

In-Depth Reporting
The podcast series 74 Seconds from MPR News explores issues of race, policing, safety, justice and more following the shooting of Philando Castile and the trial of police officer Jeronimo Yanez. “The podcast put the whole incident in context and provided information and insight that was critical to my understanding,” says listener Cathy Tower. “It was a very balanced portrayal of the events surrounding the shooting, and the reporters asked tough questions and interviewed as many relevant sources as they could. Because I felt so informed, I was able to bring up the issue and engage with others about it and expand their understanding.”

Convening for Conversations
Creating a forum for respectful and challenging discussions to foster shared understanding is a priority for MPR News. The Human Potential event series brought community members together for important and timely conversations—one about disrupting the school-to-prison pipeline, and the other bridging the divide between communities of color and the police. Event attendee Beth Bailey comments, “In an era when public discourse is strained and lives are lived in bubbles, and when issues and solutions are complex, it’s more important than ever to tap into the collective wisdom of the community. This was an important topic that deserved the breadth of voices provided by panelists and audience members alike.”

Engaging New Perspectives
Rochelle Rider-Figueroa appreciates how Marketplace’s series from Erie, Pennsylvania, The Big Promise, “shows how we all look at things so differently, and provides an interesting glimpse of middle America.” The year-long reporting project focused on Erie, one of many manufacturing cities struggling to make it in a global economy. Marketplace talked to a broad array of residents to tell the unique stories of those waiting on the promises President Trump made to communities like theirs while on the campaign trail. Their stories help illuminate the national narrative of our economy and provide a lens into how everyday Americans are navigating economic changes.
inspiring connections

Motivated by our listeners’ deep passion for music, we seek to inspire, connect and empower music lovers of every age and at every stage of life.

Gathering for Music and Movement

The Current’s annual Rock the Cradle celebration is a highlight for our youngest listeners and their parents. Catrina Huynh-Weiss loves attending the event with her son. “Especially in today’s political and social climate, it brings people together, away from screen time, to share in music, art crafts and fun. Our world is a much better place when communities can come together and share joy and music.”

Parent Stephanie Hill enjoys Rock the Cradle with her young daughter. “We all know how powerful and therapeutic music can be. It is the soundtrack to our lives. Exposing children to music at an early age helps them to develop cognitively and creatively.”

Uplifting Young Artists

Classical MPR’s Minnesota Varsity® performance program uplifts the finest young classical musicians, empowers them musically, and introduces broadcast and digital audiences to our region’s emerging classical talent.

Showcase artist Mina Yuan, now a Stanford University student, says, “Minnesota Varsity was a fantastic way to end my senior year of high school. It reminded me of how powerful music is in connecting a community… Having that opportunity to share my music and engage in discussions about it with such a wide audience was a breathtaking experience I will forever cherish.”

Kevin Umhoefer appreciates the sense of community he felt as he was glued to his radio for two days during the Essential Albums countdown. “I’m honored to have been a part of a psychological crowd for such a positive reason. Never before have I felt such a strong sense of reverence and connection for and with a common group of people.” Kevin also noted that though the list is generated by listener input, it is “somehow more ideal, more diverse, more truthful, more aesthetic; because of the influence The Current has had on all of us.”

Sharing Moments On Air and Online

The Current has created a robust community sharing day-to-day music, conversation and discovery. Listeners have become active and creative partners, helping curate lists like the 893 Essential Artists and 893 Essential Albums, as well as the 89 Top Songs of each year. Listening, responding and creating shared experiences is what The Current does best.
piquing curiosity

Kai and Molly Make You Smart

Co-hosted by Marketplace’s Kai Ryssdal and Molly Wood, the weekly podcast Make Me Smart with Kai and Molly follows the zeitgeist of culture, tech and the economy, and starts from a simple concept: none of us is as smart as all of us. What happens from there is a mix of inspiration from listeners, host insights and experience, and visits from experts and characters across the economic and cultural spectrum. Audiences learn things like how Bitcoin works, what civil asset forfeiture is, the difference between the national debt and the deficit, and much more. With live editorial Facebook meetings, callouts for input across social media, and a constant feed of listener responses, Make Me Smart embraces the curiosity, passion and smarts of listeners across the country. Listener Sylvia Miller says, “The podcast is a magical combination of economic, political and cultural news with truly interesting interviews and the great personalities and interaction of Kai and Molly.”

Brains On! Amplifies Its Impact

Our science podcast for kids and curious adults increased its production and its reach in 2017, inspiring young kids everywhere to ask questions, seek answers and have fun learning with their siblings, parents and friends.

The podcast received kudos and recognition from The Today Show, Parents Magazine, The Economist and The Atlantic among others. But the audience Brains On! cares most about is young and curious, like an 11-year-old living in Abu Dhabi who wrote that she is grateful she can listen to Brains On! from anywhere on the planet, and that “it’s the BEST podcast I’ve ever heard.” A parent who listens with her kids told us, “It’s witty, clever and so much fun that my kids (and I) don’t notice that we’re learning something.”

Spreading the Joy of Classical Music

Throughout the year, Classical MPR celebrated 50 years of classical music programming by bringing the joy of live classical music to unexpected places across Minnesota, with pop-up concerts in Rochester, Alexandria, Fargo, Nisswa, Duluth, Itasca State Park and the Twin Cities, often featuring local artists. The goal of PopUpClassical was to take classical music out of the concert hall and make its beauty, benefits and joy accessible to everyone. From the Beer Dabbler in St. Paul to a state-wide tour of piano performances on wheels with The Concert Truck, Classical MPR surprised and delighted audiences of all ages with beautiful, enduring music.
notable highlights

APM Reports Earns Accolades for *In the Dark*

*In the Dark*, a nine-part podcast series by APM Reports’ investigative team, earned a George Foster Peabody award and an Edward R. Murrow national award for the comprehensive investigation into law enforcement’s mishandling of one of the country’s most notorious child abductions, the 1989 Jacob Wetterling kidnapping. The series explored the far-reaching implications of the case and has had more than 11 million downloads.

MPR HQ Dedicated as The Kling Public Media Center

As part of recognizing MPR’s 50th anniversary, our St. Paul headquarters building was dedicated and renamed in honor of MPR founder and President Emeritus Bill Kling with a special celebration and ceremony. At the event, Bill’s impact and legacy were highlighted by comments from three former chairs of the board of trustees—Susan Boren, Tad Piper and Randy Hogan. Naming our headquarters The Kling Public Media Center is a testament to Bill’s vision, values and passion for serving audiences and strengthening communities.

thank you

Thank you to the many generous donors and funders who share our commitment to outstanding, innovative and accessible programming. Your support is crucial to fulfilling our public service mission to produce the highest quality news, music and cultural content delivered through multiple platforms—broadcast, digital, mobile, social media and events.

We are honored to thank and acknowledge the 134,000 members and the many organizations that supported MPR | APM during the 2017 fiscal year (July 1, 2016 to June 30, 2017). The following pages highlight leadership donors and funders who made gifts to support our daily work, funded special projects or priorities, and invested in our future. We are tremendously grateful for your ongoing support and for everything you do to inspire our work.
*President’s Circle*

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Austin and Marti Sullivan
Nancy Sweet

**Kay Savik and Joe Tashjian**
Sharon A. Van De North and Lee L. Knight
Nii-Ayite Quaye

**President’s Circle, MPR Trustee**

Nii Quaye recalls the tradition of listening to the BBC World Service radio broadcast with his dad when he was growing up in West Africa. “It was our primary source of information about the broader world that was reliable during the turbulent times in which we lived.”

Arriving in Minnesota as a graduate student, Nii found in MPR a radio home that allowed him to stay abreast of local, national and international news. “It kept me connected to my global roots and early tradition of trusted high-quality information,” he says. “And MPR had the same high level of quality and thought and creative approaches to storytelling that I had experienced with BBC. The programming was informative, balanced and complete.”

An MPR trustee since 2016, Nii is gratified by and proud of MPR’s service. “Through its reporting and storytelling, MPR does an excellent job of connecting Minnesotans to what’s happening locally and globally,” he says. “And MPR had the same high level of quality and thought and creative approaches to storytelling that I had experienced with BBC. The programming was informative, balanced and complete.”

An MPR trustee since 2016, Nii is grateful and proud of MPR’s service. “Through its reporting and storytelling, MPR does an excellent job of connecting Minnesotans to what’s happening locally and globally. By giving people this sense of connection despite our local and cultural differences, I think MPR adds enormous richness to people’s lives. Listening helps prepare me to interact with the world around me,” he adds.
Chris and Paul Kadue
President’s Circle, Legacy Society

Chris and Paul Kadue have been avid news listeners and MPR members for more than 30 years. They remember first joining the Leadership Circle in 1999 when a benefit was offered for tickets to a New Year’s Eve event at the famous St. Paul Palace Hotel Company. It was a memorable performance amidst the Y2K era.

"MPR has always been important to us," says Paul. "It’s our major source of entertainment, news, and great storytelling. They take the time to really tell the story, giving us more than just the headlines."

"I appreciate that public radio is very open," adds Chris. "I’m impressed that MPR News goes out of its way to get different views on air, and I also really appreciate that they don’t force the argument side of views. It’s a true exchange of ideas and opinions.

This past year Chris and Paul made a special campaign gift to support MPR’s future. "We were inspired by hearing CEO Jon Magoon’s talk for the future of public radio and the goal to serve curious people," says that’s a great target audience, very inclusive and very visionary."
Anil Hurkadli remembers vividly how public radio exposed him to a world far beyond his hometown. He listened to the radio during car trips while his father, an immigrant from India, attempted to imitate the Car Talk hosts’ thick Boston accents. It was intriguing. Was this the same called Boston? Are they really like that? It was great exposure, and this lightbulb went off for me on the power of stories.”

Today, Anil serves on MPR’s Generation Listen board, a group of emerging public radio listeners and fans. He explains how his MPR involvement is a reflection of his values: “Empathy is something I value a lot and it is not something that just happens; you have to practice it. MPR plays a pivotal role in ensuring that I’m experiencing the world and interacting with people with the most amount of empathy that I can. It’s impartial, objective, inclusive storytelling can transport you and deepen your perspective without ever having to leave home.”

***MPR helps us all feel a connection to the people around us and have curiosity about others. Those are the things that will help us move through our challenging time in our world.”***

Anil Hurkadli

*Stature: Generation Listener Member*
Kim and Dede Chart
Leadership Circle, Legacy Society

Duluth natives Kim and Dede Chart stream Minnesota Public Radio wherever they are in the U.S. or abroad. Kim tunes in to MPR News on his morning commute. Dede listens toMorning Edition to hear what happened last night and yesterday and what’s happening today,” he says. “Wherever we are in the world, it’s nice to hear what’s going on in the U.S. and Minnesota particularly. We’ve found that the quality of MPR’s programming is unmatched by any other station.”

It gives us a comfortable sense of home when we’re away,” says Dede, adding that they appreciate MPR’s continued investments in technology that have made that access possible. “It’s interesting how fast technology changes, MPR is on top of it and changes with it. Thankfully people there are always thinking about the future.”

Kim and Dede made a special campaign gift to MPR this past year, hoping their additional support can help increase access to MPR content. “We just want everyone to be able to hear MPR’s programming, so if our support can help make that happen, that’s great,” says Dede.
inspired by you

Leadership Circle cont.

Nancy and John Strom
Fred J. and Roxanne E. Ziecina
Mary Patricia Wuest
Anna Firshman
Arno Wuenschmann
Chris and Heather Worthington
Michelle A. and Michael W. Wood
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Michelle A. and Michael W. Wood
Mary B. Zoberg and Fred E. Miller

Previous established or committed Endowed Funds:

The donors listed below have made generous gift commitments to establish endowed funds that will benefit MPR and our audiences for years to come. These gifts are, or will be, permanently invested along with general endowed assets and can be dedicated to specific purposes directed by each donor. Learn more about using lifetime gifts or estate gifts to establish an endowed fund that reflects your MPR interests and passions at mpr.org/namedendowment.

The following Endowed Funds were committed this year:

David and Shari Schlecht Endowed Fund for Classical Performance
Thay and Ulterra Rasmussen MPR Endowed Fund
Endowed Fund for MPR Internships

Previously established or committed Endowed Funds:

The following Endowed Funds were committed this year:

David and Shari Schlecht Endowed Fund for Classical Performance
Thay and Ulterra Rasmussen MPR Endowed Fund
Endowed Fund for MPR Internships

Previously established or committed Endowed Funds:

If you prefer to be recognized in another manner, please contact Angie Eckel at 651-290-1053 or
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Please contact us if you are interested in creating a named endowed fund.
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MPR Endowed Funds — A Legacy for What You Love Most

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Please contact us if you are interested in creating a named endowed fund. If you would like to discuss your options further, please call Angie Eckel at 651-290-1053.
MPR’s Legacy Society recognizes the very special friends who have included MPR in their estate plans. We are immensely grateful to those who have made such a powerful commitment to the future of MPR, its audiences and the community.

Estate gifts received this year:

Our sincere appreciation goes out to the families of the following individuals:

- John Munson, Zach Scanlan, Davu Seru, Andy Thompson, Ben Lubeck, Jay Smart, Emily Haavik, Erik Berry, DeVon Gray, John Hermanson, Grady Keneven, Eamonn McLain, Jim McGuinn, Aaron Marakson, Joey Ryan, Janey Winterbauer, and the MPR Choir.

“Little Blue World,” a song inspired by you who are friends of The Current and MPR to collaborate on a recording of music he wrote in honor of Minnesota Public Radio’s 50th anniversary. Collaborators pictured here L-R include PaviElle, Chastity Brown, Cameron Kinghorn and Chris Koza. Other performers included:

- John C. Sall
- Dorothea Prior
- Violet M. Mortenson
- Genevieve B. Merry
- Allen W. Hayes
- Marilyn L. Fetter
- Donald H. Eyinck
- Judith J. Eggler
- Anne Davis
- Robert H. Nelson
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- Mary Aufderheide
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- Sue and Tim Anderson
- Carol Anderson-Anderson
- Nancy Annett
- Barbara Anton
- George Anton Nuñez and Joan Murray
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- Maryanne Aronson
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- Freda and Catherine Ahsa
- Sarah B. Atkins and John G. Hoggatt
- Mary Jahdeff
- Nile R. and Jay Adiyalam-Mathews
- Glenn and Carolyn Ayres
- Jane and Gary Babcock
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- Steve Bachtel
- Walt and Ginger Bailey
- Bjarne Badarad
- Douglas M. Andrew and Carol M. Baker
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- Margaret L. and Norman Baker
- Carol C. Bell LD
- Phyllis Ballance
- Judith and Cindy Marnoch
- Mary Bang
- Brendan Bcbinger and Katharine J. Bnag
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- Kenneth Beck
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- Gretchen S. Bell and William J. Hannaford
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- Dolores Jinde and Peter Bergan
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- F. W. and Jill Winkman Bergstrom
- Allyn R. and Susan Strawski
- Guye Biddle and Andrew W. Birmingham
- Leslie M. Blessing
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- Rachel U. and Bethany L. Leonard
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- Jim Bishoff
- Gregory and Sandy Borden
- Susan R. Bostech
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- Zephyr A.P. and Michael Bierers
- Tim Bracken
- Lorena Brandenburg
- Lauren and Laurel Brand
- Sheryl Brown
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- and Michael Shane Swanson
- Kathleen A. Brown
- Dr. and Mr. Michael D. Bremer
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- Rosamie and Bill Bryson
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The Legacy Society

Legacy Society Members as of June 30, 2017

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Dr. John Campbell
Sally and Michael Canby

Minnesotan musician Jenny Mrozinski enlisted some of the brightest and best local musicians who are friends of The Current and MPR to collaborate on a recording of “Little Blue World,” a song he wrote in honor of Minnesota Public Radio’s 50th anniversary. Collaborators pictured here L-R include PaviElle, Chastity Brown, Cameron Kinghorn and Chris Kooz. Other performers included:

- Erik Berry, DeAn Gray, John Hemerson, Grady Kerven, Eamonn McCrak, Jim McGinn, John Munson, Zach Skaas, David Spro, Andy Thompson, Ben Lubeck, Jay Smart, Emily Haakel, Aaron Marakson, Joey Ryan, Jaye Winterbauer, and the MPR Chor
Dave and Shari Boehnen  President, Opera and Legacies Society  Named Endowed Fund

Dave and Shari Boehnen rely on Classical MPR as a daily companion. “I turn it on with the coffee in the morning,” says Shari. When traveling or running errands, they access live broadcast and On-demand Minnesota Public Radio performances online on Classical MPR. “Even though I’m streaming, it’s a nice touch of home and lets me visualize the experience,” says Dave. “It’s MPR’s partnership with the Orchestra and other performing arts groups is important to them.

The Boehnens’ love for classical programming inspired them to designate an estate gift to create an MPR endowed fund supporting classical performance programming for years to come. They also value and support Classical MPR’s education initiatives.

“Being from South Dakota, we realize the importance of bringing classical music to places that don’t have those opportunities,” explains Shari. “Opening children’s eyes to the world through art is important. Music opens up our world and encouraged us to reach beyond our boundaries and dream bigger.”

“It’s important that we connect the next generation to this beautiful music and bring classic initiatives to underserved communities and greater Minnesota, whether in collaboration with the Minnesota Orchestra or through the MPR’s partnership with the Orchestra and other performing arts groups. It’s important to them.

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In Memoriam

As we celebrate 50 years of Minnesota Public Radio, we also look back with gratitude to those who have supported the future of MPR and its work as former Legacy Society members who are no longer with us. We offer a special thank you to these generous individuals who shared their values and have benefited others perpetually through a final gift to MPR in their estate plans.

**Legacy Society cont.**

<table>
<thead>
<tr>
<th>Name</th>
<th>Elected Date</th>
<th>Years of Support</th>
<th>Honors or Special Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allen H. and Phyllis A. Zumach</td>
<td>2016</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Dale and Ruth Zschoche</td>
<td>2016</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Steve Zorich</td>
<td>2016</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Jane Zilch</td>
<td>2016</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Fred J. and Roxanne E. Ziecina</td>
<td>2016</td>
<td>1</td>
<td></td>
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<tr>
<td>Richard Zgodava</td>
<td>2016</td>
<td>1</td>
<td></td>
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<tr>
<td>Ivar Zemmels</td>
<td>2016</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Biloine (Billie) Young</td>
<td>2016</td>
<td>1</td>
<td></td>
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<tr>
<td>Marilyn and Alan Youel</td>
<td>2016</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Randi S.N. Yoder and Michael J. Henley</td>
<td>2016</td>
<td>1</td>
<td></td>
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<tr>
<td>Fay Yeomans</td>
<td>2016</td>
<td>1</td>
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<tr>
<td>Peter and Suzanne Wyckoff</td>
<td>2016</td>
<td>1</td>
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<tr>
<td>K. Phoebe Worthington</td>
<td>2016</td>
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<tr>
<td>Bernard and Jane Worth</td>
<td>2016</td>
<td>1</td>
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<tr>
<td>Mike and Donna Wolsted</td>
<td>2016</td>
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<tr>
<td>Frank H. and Laurel G. Winsor</td>
<td>2016</td>
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<tr>
<td>The Rev. Canon Thomas E. Winkler</td>
<td>2016</td>
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<td></td>
</tr>
<tr>
<td>C. Neil and Julie M. Williams</td>
<td>2016</td>
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<tr>
<td>Tom Albin and Julie Williams</td>
<td>2016</td>
<td>1</td>
<td></td>
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<tr>
<td>Sandra Bentley-Williams</td>
<td>2016</td>
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<tr>
<td>Thomas Williams and Linda Wiecher</td>
<td>2016</td>
<td>1</td>
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<tr>
<td>Sandra K. and Dale O. Wick</td>
<td>2016</td>
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<tr>
<td>Erica Whittlinger</td>
<td>2016</td>
<td>1</td>
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<tr>
<td>Pat Whitcomb and Patty Napier</td>
<td>2016</td>
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<tr>
<td>Daniel Wetterlin and Mona Inman</td>
<td>2016</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Dave and Judy Wester</td>
<td>2016</td>
<td>1</td>
<td></td>
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<tr>
<td>Kristen and Kyle Wesloh</td>
<td>2016</td>
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<tr>
<td>Mary Lou Werner</td>
<td>2016</td>
<td>1</td>
<td></td>
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<tr>
<td>Seth E. Werner and Ann Meier</td>
<td>2016</td>
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<tr>
<td>Karel M. Weigel</td>
<td>2016</td>
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</tr>
<tr>
<td>Legacy Society cont.</td>
<td>2016</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>

[Image 245x310 to 746x613]
### Funders

#### Government Support
- City of Saint Paul Cultural STAR Program
- Clean Water, Land and Legacy Amendment
- Arts and Cultural Heritage Fund
- Corporation for Public Broadcasting
- National Endowment for the Humanities
- National Historical Publications and Records Commission
- State of Minnesota

#### Private and Corporate Foundations

**$1,000,000 and above**
- The Kendeda Fund
- City of Saint Paul Cultural STAR Program
- Clean Water, Land and Legacy Amendment
- Arts and Cultural Heritage Fund
- Corporation for Public Broadcasting
- National Endowment for the Humanities
- National Historical Publications and Records Commission
- State of Minnesota

**$50,000 to $99,999**
- The Kendeda Fund
- City of Saint Paul Cultural STAR Program
- Clean Water, Land and Legacy Amendment
- Arts and Cultural Heritage Fund
- Corporation for Public Broadcasting
- National Endowment for the Humanities
- National Historical Publications and Records Commission
- State of Minnesota

**$25,000 to $49,999**
- The Kendeda Fund
- City of Saint Paul Cultural STAR Program
- Clean Water, Land and Legacy Amendment
- Arts and Cultural Heritage Fund
- Corporation for Public Broadcasting
- National Endowment for the Humanities
- National Historical Publications and Records Commission
- State of Minnesota

**$10,000 to $24,999**
- The Kendeda Fund
- City of Saint Paul Cultural STAR Program
- Clean Water, Land and Legacy Amendment
- Arts and Cultural Heritage Fund
- Corporation for Public Broadcasting
- National Endowment for the Humanities
- National Historical Publications and Records Commission
- State of Minnesota

**$1,000 to $9,999**
- The Kendeda Fund
- City of Saint Paul Cultural STAR Program
- Clean Water, Land and Legacy Amendment
- Arts and Cultural Heritage Fund
- Corporation for Public Broadcasting
- National Endowment for the Humanities
- National Historical Publications and Records Commission
- State of Minnesota

#### Matching Gifts

<table>
<thead>
<tr>
<th>Fund Source</th>
<th>Name</th>
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<tbody>
<tr>
<td>American Endowment Foundation</td>
<td>American Online Giving Foundation</td>
</tr>
<tr>
<td>Best Buy Foundation</td>
<td>American Red Cross</td>
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<tr>
<td>Boston Scientific Scimed, Inc.</td>
<td>Ameriprise Foundation</td>
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<tr>
<td>BNSF Railway Northern Santa Fe</td>
<td>Bank of America Foundation</td>
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<tr>
<td>Dell Employee Giving Program</td>
<td>Bank of America Foundation</td>
</tr>
<tr>
<td>Deloitte</td>
<td>BB&amp;T Foundation</td>
</tr>
<tr>
<td>Eli Lilly &amp; Company Foundation</td>
<td>Ford Foundation</td>
</tr>
<tr>
<td>ExxonMobil Foundation</td>
<td>Ford Foundation</td>
</tr>
<tr>
<td>Google.org</td>
<td>Ford Foundation</td>
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<td>IBM Corporation</td>
<td>Ford Foundation</td>
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<td>ITW Foundation</td>
<td>Ford Foundation</td>
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<td>Johnson &amp; Johnson</td>
<td>Ford Foundation</td>
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<tr>
<td>Kaiser Permanente</td>
<td>Ford Foundation</td>
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<tr>
<td>Land O’Lakes Foundation</td>
<td>Ford Foundation</td>
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<tr>
<td>Network For Good</td>
<td>Ford Foundation</td>
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<tr>
<td>Nuveen Investments</td>
<td>Ford Foundation</td>
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<tr>
<td>Pepco Holdings</td>
<td>Ford Foundation</td>
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<tr>
<td>Pfizer</td>
<td>Ford Foundation</td>
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<tr>
<td>Quaker Oats Company Foundation</td>
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<td>Red Hat</td>
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<td>Reckitt Benckiser</td>
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<td>Salesforce.com</td>
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<td>Securian Financial</td>
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<td>Target</td>
<td>Ford Foundation</td>
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<tr>
<td>Thomson Reuters</td>
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<td>TIAA-CREF</td>
<td>Ford Foundation</td>
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<td>Travelers</td>
<td>Ford Foundation</td>
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<td>UnitedHealth Group</td>
<td>Ford Foundation</td>
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<tr>
<td>Xcel Energy Foundation</td>
<td>Ford Foundation</td>
</tr>
</tbody>
</table>

**Reba Dominski**

President, U.S. Bank Foundation

MPR Funder

“The fact that MPR’s programming is accessible to everyone for free in Minnesota and far beyond our state through digital technology is something that we are proud to be associated with,” explains U.S. Bank Foundation President and Chief Social Responsibility Officer Reba Dominski. Since 2006, the Foundation has provided nearly half a million dollars to MPR in funding for general operating and capital support.

Of the MPR/U.S. Bank partnership, Reba says, “It’s about mission and core values alignment. When I think about MPR’s mission, it fits with U.S. Bank’s purpose and core values. We share a commitment to strengthening communities.”

“Having an unbiased news source that is focused on enriching minds and expanding perspectives is incredibly important to our society, to our social discourse, and to our future,” she adds. “I like the fact that the programming MPR provides is for the mind and the spirit. There are not a lot of places these days where you can have your spirit fed and nourished. It’s powerful and I love that it’s present in the work MPR does.”
Ken Cutler
Dorsey & Whitney Managing Partner
Underwriter

The Dorsey & Whitney law firm has been an underwriter of MPR News and Marketplace programming for several years. Managing Partner Ken Cutler explains that their MPR support is just one of the ways the firm acts on its commitment to giving back to the communities it serves. “There’s a natural affinity for supporting institutions like MPR that give us back so much,” he says.

Ken appreciates MPR’s commitment to “bringing issues and information to people about things they may not have thought about or issues they may not know much about, but that matter in their lives.” He adds, “They focus not only on important in-depth and topical news stories and investigations, but also on in-depth human-interest stories and in-depth background on history.”

At home, Ken says his wife is always tuned in to MPR News on the radio. “But I really love The Current and how it introduces me to new music that I don’t hear anywhere else. Years ago, I discovered groups like Trampled by Turtles, The Gaslight Anthem and Jason Isbell.” Ken is also a regular Classical MPR listener.

Year-End Operating Results

Minnesota Public Radio | American Public Media finished fiscal year 2017 (FY17) with a balanced operating budget and remains in good fiscal health. Generous support and careful financial management allowed us to continue to fulfill our public service mission and invest in strategic priorities that will move our organization forward.

Diversified revenue streams help keep MPR | APM financially strong. Support from the public, including philanthropic gifts and underwriting support, continues to be our largest source of revenue, and is crucial to fulfilling our vision to be an indispensable resource for our audiences and an essential public service for our communities.

Accountability—Top Rating

MPR | APM continues to be a national leader in public media while maintaining the highest standards for nonprofit accountability and transparency. In the most recent fiscal year, MPR | APM earned the highest rating (four stars) from Charity Navigator and meets the Charities Review Council’s accountability standards in the areas of public disclosure, governance, financial activity and fundraising.

Endowment

As of June 30, 2017, there is $196.9 million in endowment funds for the benefit of MPR, including $34.2 million in endowment contributions from estates, individual donors and other community gifts. Gifts earmarked for endowment are critically important for organizational strength and sustainability.

Independent Auditor’s Reports

MPR | APM follows Generally Accepted Accounting Principles and is audited annually by an independent accounting firm. The fiscal year 2017 audit was issued by CliftonLarsonAllen. Complete audited financial statements for fiscal year 2017 can be found at www.mpr.org/finances.

Minnesota Public Radio | American Public Media
(An Affiliated Organization of American Public Media Group)

Schedule of Operating Fund and Long-Term Activities For the Year Ending June 30, 2017 (in Thousands)

<table>
<thead>
<tr>
<th>Operating Fund activities</th>
<th>Support from public</th>
<th>Support from governmental agencies</th>
<th>Earned revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support from public</td>
<td>Individual gifts and membership</td>
<td>Corporation for Public Broadcasting</td>
<td>Revenue from operating activities</td>
</tr>
<tr>
<td></td>
<td>Regional underwriting</td>
<td>Grants from other governmental agencies</td>
<td>Royalties and licensing fees</td>
</tr>
<tr>
<td></td>
<td>National underwriting</td>
<td>Total support from governmental agencies</td>
<td>Investment return, net</td>
</tr>
<tr>
<td></td>
<td>Business general support</td>
<td>Earned revenue</td>
<td>Other earned revenue</td>
</tr>
<tr>
<td></td>
<td>Foundations</td>
<td>Total earned revenue</td>
<td>Total support and earned revenue</td>
</tr>
<tr>
<td></td>
<td>Grant from APMG Earned Endowment</td>
<td>Total earned revenue</td>
<td>Total support and earned revenue before long-term activities</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Long-term activities</th>
<th>Change in net assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Designated fund support from operations</td>
<td>2,352</td>
</tr>
<tr>
<td>Designated fund change of share</td>
<td>-1,064</td>
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<tr>
<td>Designated fund extraordinary support</td>
<td>86</td>
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<tr>
<td>Donor restricted net change</td>
<td>11</td>
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<tr>
<td>Exceptional maintenance net change</td>
<td>14</td>
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<tr>
<td>Total extraordinary net change</td>
<td>117</td>
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<tr>
<td>Reserve for MPR and APM development</td>
<td>14,977</td>
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<tr>
<td>Net assets—beginning of year</td>
<td>$101,819</td>
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<tr>
<td>Net assets—end of year</td>
<td>$99,607</td>
</tr>
</tbody>
</table>
Remembering Extraordinary Trustees
Who Helped Build MPR

In 2017, our community lost two former MPR Trustees—Bob Sivertsen and Nicky Carpenter, both of whom were instrumental to MPR’s growth and development, especially in the early years.

Bob was a founding member of the MPR board of trustees. Elected to the board in 1968, he served actively for decades and was elected a life trustee in 2005. As an enthusiastic ambassador for public media’s essential role in the community, Bob, and his late wife Sarah-Maud (Weynhaus), played a central role in establishing MPR as a state-wide resource for exceptional news and music programming. They were involved in each of MPR’s major undertakings.

MPR founder and president emeritus Bill Kling notes that the Sivertsens “may have given Minnesota the greatest gift of all in making certain that MPR survived, realized its vision, and grew to serve all of Minnesota and its residents—eventually people around the world—with the best of what would link them together.”

Nicky, a generous MPR supporter and active Minnesota leader, served on our board from 1974-1984. She provided important direction as board chair from 1978-79. MPR president and CEO Jon McTaggart recalls, “I deeply valued Nicky’s thoughtful counsel and advice, her caring spirit and helpful support. She was a force for good in so many ways.”

In addition to supporting MPR, Nicky made a lasting impact on Minnesota’s educational and cultural organizations. Our board and staff extend sincere condolences and gratitude to Bob’s and Nicky’s families.
Minnesota Public Radio

Minnesota Public Radio (MPR), a nonprofit, is one of the nation’s premier public media organizations, producing programming for radio, digital and live audiences. With its three services—MPR News, Classical MPR and The Current—MPR operates a 46-station radio network serving nearly all of Minnesota and parts of surrounding states, reaching 1 million radio listeners each week. A complete list of stations, programs, podcasts and additional services can be found at mpr.org.

American Public Media

MPR’s national programming division, American Public Media (APM), is the largest producer and distributor of classical music programming in the country and the nation’s second-largest producer of public radio programming. APM programs reach more than 20 million listeners nationwide each week on 1,000 radio stations. The diverse portfolio of broadcast and on-demand programming and podcasts is listed below.

Award-Winning Programming

The following are some of the awards received over the past year for our MPR and APM programming.

Classical

- Gabriel Award
  “Tribute to Spring,” a choral event uniting the communities of Minneapolis and Dallas for an evening of healing

- Gracie Award
  Laura Yuen for homeless teen story

- Regional Murrow Awards
  Two first-place awards for continuing coverage (Castle shooting) and website mprnews.org

- Minnesota Society of Professional Journalists
  Page One Awards
  Six first-place awards for special projects, investigative news, social media, spot/breaking news, news photography, sports photography

- Excellence in Media Reporting from the American Educational Research Association
  Emily Hanford

MPR News

- Third Coast Festival Gold Medal
  Documentary—Seconds

- Third Place
  “74 Seconds” (co-produced with MPR News)

The Current

- Society of Professional Journalists
  Arts Criticism/Review Regional – first place
  2017 Station of the Year
  Non-Commercial, FMQB Triple A

- 2017 Music Director of the Year
  Non-Commercial, FMQB Triple A – David Safar

Marketplace (podcasts)

- Los Angeles Press Club
  The Uncertain Hour

- Webby People’s Voice Award
  Codebreaker

On-Demand/Podcasts

- Webby Award
  The Hilarious World of Depression

National Association of Black Journalists

Three first-place awards in documentary, public affairs, features

On the Web:

- mpr.org
- mprnews.org
- classicalmpr.org
- thecurrent.org
- mpr.org/streaming

Popular MPR Podcasts:

- 74 Seconds From MPR News
- Art Hounds®
- Climate Cast®
- Counter Stories®
- Cube Critics®
- The Current Song of the Day
- New Classical Tracks®

Broadcast Programming

- APM Reports
- BBC Newshour
- BBC Topline
- BBC World Service
- Marketplace
- Marketplace Morning Report®
- Marketplace Tech®
- Marketplace Weekend®

Classical Music:

- YourClassical
- Performance Today®
- SymphonyCast®
- Pipedreams®
- Composers Datebook®
- Classical 24®

Arts and Culture:

- Live from Here with Chris Thile
- The Splendid Table

Popular and Award-Winning Podcasts from APM and Marketplace:

- Brains On!
- The Hilarious World of Depression
- In the Dark
- Historically Black
- TBTL – Too Beautiful to Live
- Terrible, Thanks for Asking
- The Uncertain Hour
- Make Me Smart with Kai and Molly

Awards and Accolades

- Minnesota Public Radio
- American Public Media
- The Current

- Third Coast Festival Gold Medal
  Documentary—Seconds

- Gracie Award
  Laura Yuen for homeless teen story

- Regional Murrow Awards
  Two first-place awards for continuing coverage (Castle shooting) and website mprnews.org

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- Third Place
  “74 Seconds” (co-produced with MPR News)