STRENGTHEN CG M M U N TY

MINNESOTA PUBLIC RADIO | AMERICAN PUBLIC MEDIA ANNUAL REPORT

JULY 2015 TO JUNE 2016

Our mission is to enrich the mind and nourish the spirit, thereby enhancing the lives and expanding the perspectives of our audiences, and assisting them in strengthening their communities.









"MPR News makes a real difference in my life, the stories constantly challenge me and impact my life in a real way. MPR is my friend, keeping me company and keeping me informed."

Kate from Dellwood, Minnesota

HELLO FRIENDS!

You are a part of our MPR I APM community, and thanks to your generous support, we've completed another spectacular year, and together, strengthened our broader community.

Every day, you see and hear the incredible work of our talented teams. That work is possible because of your support.

As President and CEO, and Chair of the Board of Trustees, we are often in the enviable role of receiving notes of thanks and words of praise from listeners and fans. Please allow us to deliver a few of those accolades to those who deserve them most: YOU!

"Congrats on the hard-hitting journalism and effecting positive change, Tom Scheck and APM Reports." – Rosetta

"As a piano teacher, I want my students to have the same opportunity to be exposed to the joys of classical music that I did, and I want to be able to turn to Classical MPR forever to be recharged and inspired as a musician." – Elsa

"We sat in the back yard and listened to the great stories of Prince and the community he loved. We felt included, part of the family."

– Matt and Marsha

We are proud of the ways that we have created community and strengthened communities for nearly 50 years through our people and our programming. Thank you for being our partner in our mission to do that.

As you read through this report, our hope is that you'll feel the same pride that we feel when someone stops us to say, "Thank you! I heard this story on MPR News today and it really made me think ..." or sends us a note, "The music yesterday was just what I needed to heal my spirit after a difficult day." You are a part of creating these experiences that touch people's lives and make a real difference.

No matter your reasons for giving, the impact you have on individuals and communities is real.

Thank you.

Jon McTaggart
President and CEO

Chair, Board of Trustees

"MPR has come to represent the growth and expansion I have experienced politically, culturally, artistically, racially, and more. The different programs and the very ethos of the organization-a constant curiosity and interest to learn and expand with others-feeds my mind, enlivens my spirit, and challenges my way of being."

Jennifer from Minneapolis

BRINGING PEOPLE TOGETHER

Your gifts not only help us broadcast vital programming across the region, but also enable us to be present in our rapidly changing communities. Whether through dialogue or song, we take seriously our public service role as conveners to foster conversations and civic engagement, promote understanding and healing, and build stronger communities.

Audiences are vital participants when our music services bring people together for powerful, shared musical experiences. Classical MPR hosted 'Bring the Sing' concerts in St. Paul and Duluth, inviting listeners and community members to create a chorus with us. Classical MPR also invited the Minnesota and Dallas communities to unite for a 'Bridge of Song,' following tragedies in both cities (the shooting deaths of Philando Castile in Minnesota and of five police officers in Dallas). Across the miles and joined via technology, hundreds of voices sang together—at one point singing the same piece of music at the same time. It was an evening of song and reflection that provided much needed uplift and unity for participants and listeners, and helped strengthen both communities.





"We were not singing for perfection, but for inspiration. That freed me, an 80-year-old woman with Parkinson's and Bursitis, to open my heart and sing with joy. This experience touched my soul in the happiest of ways."

Catherine, 'Bring the Sing Duluth' participant





"The panel discussing building a stronger Iron Range economy was incredibly insightful and had actionable ideas. I was inspired!"

Chelsea from Hibbing, Minnesota



Together with our audiences, we work to move important community conversations forward. MPR News hosted discussions about race, the economy and health in three greater Minnesota communities this year. Host Tom Weber moderated a forum in St. Cloud where community members shared experiences of being Muslim in Minnesota. Cathy Wurzer and Dan Kraker gathered community members and leaders in Hibbing to share concerns and potential solutions to build a stronger Iron Range economy. And in Rochester, Cathy Wurzer and Paul Huttner led a conversation about the impact of climate change on public health.

"It's amazing that
The Current has
brought together
so many people
throughout the
world; it has made
me truly realize how
The Current is a
place of unity and
community."

Julia from St. Paul. Minnesota



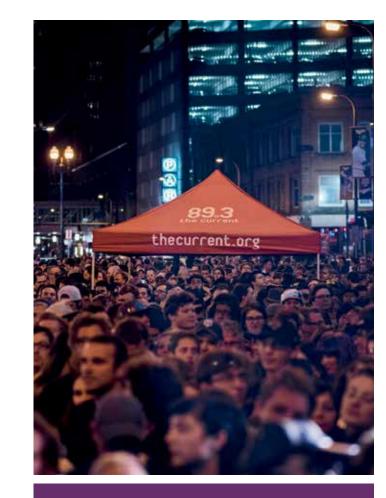
MEANINGFUL CONNECTIONS

In the wake of the death of Minnesota music icon Prince,

The Current® helped connect the artist's fans and admirers
across cities and continents to celebrate and grieve together
through multiple days of on-air and online tributes, becoming
what The Daily Beast called "The World's Prince Memorial."

The audience joined the conversation on-air and online, as Prince's entire catalogue of music was shared non-stop over 75 hours. Together, we created a genuine worldwide community of people who experienced the joy of connection with Prince's music and each other. Thousands of people from more than 200 countries tuned in to the stream or visited rich online content that was quickly yet carefully created to appropriately honor and celebrate a Minnesota music legend. Thousands more joined an all-night dance party hosted by The Current at Minneapolis' First Avenue.

Spontaneous collaboration between The Current, MPR News and Classical MPR helped bring people throughout the region the best and most complete programming about Prince, his music and his legacy. And amidst the sadness and loss, listeners worldwide expressed gratitude for The Current 'being there' and creating community.



"I heard a DJ mention that on the day Prince died the station had received messages from 200 countries ... what a global community you created for so many people touched by this artist's life and death. I am so grateful for it."

Sam from Rhode Island

"Marketplace set the bar very high for podcasts and for financial news in specific—right from the start. The content has always been and continues to be relevant, useful, timely, and impeccably produced."

David from Austin, Texas

ISSUES AND IMPACT

The impact of our journalism can reach far and wide—informing public policy, civic conversations, and individual and institutional decision—making. Our MPR and APM journalists are committed to bringing important issues to the forefront, adding clarity and perspective to complex issues, demanding accountability, ensuring that relevant voices are heard, and empowering people and communites.

The *Marketplace** Wealth and Poverty team created *The Uncertain Hour**, an immersive 'docu-pod' revealing the stories of our economy in unexpected and provocative ways. The first six-episode season explored what has happened with welfare in the U.S. in the 20 years since it was reformed. Through the podcast and companion digital database project that illuminated how welfare money is actually spent, state by state, reporter Krissy Clark and team helped deepen understanding of the complex system. People praised the in-depth and insightful reporting, and one iTunes reviewer commented:

"The podcast is well-researched, accessible, engaging. It takes what can be an impersonal, bureaucratic, and highly political chapter in a history book and grounds it in the fascinating, real people who created this story."





Our reporters endeavor to bring many sides of each story to our audiences to deepen understanding within our changing communites. A team of MPR News reporters closely followed the important local and national story about the federal trial of Somali-American Muslim men accused of trying to join the ISIS terror group. Covering the story for more than a year, reporter Mukhtar Ibrahim was a key voice in telling this important story. After the trial ended, Mukhtar reflected on how his ties in the community had helped open doors for him to tell this critical story:

"As a reporter who speaks Somali and grew up in the culture, I was able to open a window for audiences into the experiences of immigrants."

"For a low income school like ours, it is a WONDERFUL experience to get these artists here at our school they may not otherwise receive. Our students do not typically get this kind of exposure to music. So it is a wonderful experience for all."

Hillary, teacher in Fridley, Minnesota





WORKING TOGETHER

Listeners benefit from partnerships that help MPR and APM create and deliver rich, innovative, relevant programming to more people everywhere.

We're reaching new, young audiences by partnering with artists to bring live classical music and musicians to Minnesota schools. Classical MPR's Class Notes® Artists program has served more than 80,000 Minnesota students over three years. This past year, the program reached more than 25,000 students with visits, lessons and live performances by the following musicians and ensembles: the Concordia Wind Quintet, Lumina, Ladyslipper Ensemble, Lux String Quartet, Stone Arch Collective, Copper Street Bass, Gaosong V. Heu, Matra, and the Flying Forms.

Teachers witness the notable impact the program has on their students. St. Paul Public Schools teacher Bethany writes:

"The Class Notes Artists are amazing musicians and it's so great to see my students become inspired by these musicians and set higher goals for themselves."

Not surprisingly, schools are lining up for artist visits for next year.

"The Marketplace team's work to simplify complex economic stories is second to none. In a time when journalism feels negative and petty, the integrity with which the team tackles economic and business issues big and small keeps me coming back."

> Lauren, an economist from Washington, D.C.

Marketplace* continued its tradition of collaborating with other news entities to produce and deliver new programming and podcasts. Leading up to the 2016 elections, Marketplace teamed up with FRONTLINE and PBS NewsHour to produce "How the Deck Is Stacked," a series of multi-platform reports exploring different facets of the American public's economic unease that persists despite positive big-picture economic indicators. The series stemmed in part from a year-long Marketplace-Edison Research poll that generated the Marketplace Economic Anxiety Index®. The poll results helped inform the reporting for the series—with stories and interviews tapping into the roots of people's economic anxieties. The series continues through the election and into 2017.



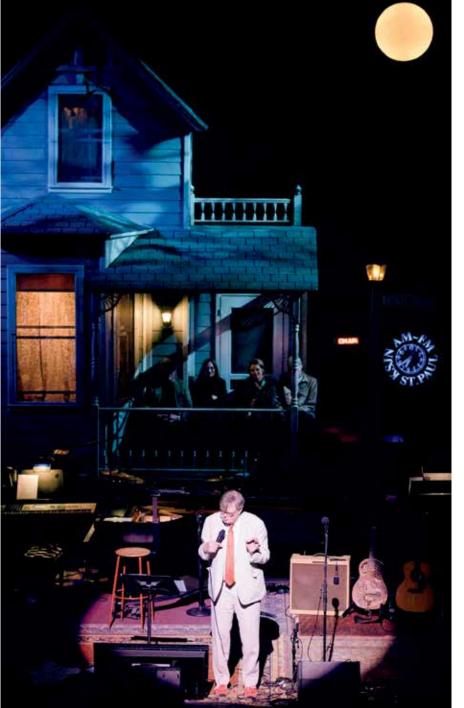


"The best idea
I've had since
Powdermilk
Biscuits."

Garrison Keillor, on choosing Chris Thile







CAPTURING OUR IMAGINATION

For 42 years, Garrison Keillor, host and creator of *A Prairie Home Companion** brought unforgettable stories, characters, comedy, music and small-town Minnesota charm to listeners around the country and globe. The award-winning show is renowned for Keillor's masterful storytelling—with his keen and intimate insight into people, family relationships and communities.

For decades, the audience has felt a part of Garrison's Prairie Home community. And for many, tuning in to the show on Saturdays is a treasured tradition. That tradition continues with new host Chris Thile!

As Garrison retires but remains as *Prairie Home*'s executive producer, Chris is enthusiastically taking the hosting reins. Fans of the show know Chris well, since he's been a regular guest for nearly 20 years. He is a seasoned entertainer, mandolin virtuoso, artistic improviser and former MacArthur Genius grantee. Chris is thrilled to embark on a new and exciting chapter for this beloved show, and poised to build on the *A Prairie Home Companion* tradition and give the show a new sound and feel.



"Garrison created a template that I think is immortal. It doesn't feel like any kind of constraint. It's like a license. I feel like I have my license to go and make some good radio."

Chris Thile

CELEBRATING OUR MILESTONES

TWO DECADES OF CULINARY DELIGHT

"Truly one of the treasures of public radio. Been listening for years and couldn't be happier; here's hoping for 20 more years of Splendid Table!"

– Jeremy from Berlin, Germany

"Thank you so much for your encouraging program. Listening to your podcast on the bus rides in Beijing reminds me that there is still room for delicious enjoyment in the world." – Michael from Beijing, China

For two decades, Lynne Rossetto Kasper has been inspiring foodies and everyday cooks across the globe with *The Splendid Table**, broadcast on 400 stations, streamed online and downloaded by thousands of faithful podcast listeners each week. Ahead of its time when it launched in the 1990s, *The Splendid Table* explored topics like organic food, sustainability and using locally grown produce before they became food industry trends.

Looking ahead, *The Splendid Table* team's curiosity drives their pursuit of what's new and innovative in the world of food, as they engage and inspire people who share their passion for cooking and food. To celebrate 20 years of *Splendid* broadcasts, Lynne and team held a special event at the Fitzgerald Theater with some of the culinary world's brightest stars as guests and a full house of devoted fans.





"Performance Today is nothing less than an American treasure. I'm so grateful for its contribution to our cultural landscape and I am keenly aware of how much the work of the Performance Today staff, guests, Artists in Residence make my life more fulfilling and happy every weekday. You make me grateful that I'm alive in an era when such great programming is available on the radio or at the click of a button."

Nicholas from Miami, Florida

ONE-OF-A-KIND PERFORMANCES OVER 30 YEARS

Performance Today* is also celebrating a notable milestone: 30 years of bringing classical music lovers live concert recordings, in-studio performances and interviews with artists that they can't experience anywhere else.

Performance Today is the nation's most popular classical music program and winner of a 2014 Gabriel Award.

Host Fred Child brings performances from the most revered concert halls and venues into homes of more than a million listeners across the country and globe, sharing insight and highlights from the experience. The team is regularly on the road for the Aspen Music Festival, Grand Teton Music Festival and a musical tour down the Danube River in Eastern Europe. Fred also helps audiences get a glimpse of classical music's future through the annual Young Artist in Residence program, which showcases outstanding musicians from American conservatories, introducing listeners to the next great stars of classical music.



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NEW AND NOTEWORTHY

Expanding Investigations

Building on our strength in investigative journalism, we launched APM Reports, an investigative and documentary group that combines the work of our signature *American RadioWorks** documentary program with a newly created investigative reporting team.

APM Reports' mission is to raise awareness, trigger debate and prompt positive change through non-partisan, independent investigative and documentary journalism.

The new team's first investigation revealed concealed abuse and neglect of youth at a juvenile corrections facility in northern Minnesota. The multi-part story brought to light lack of institutional oversight and led to the facility's closing. The team also spent several months researching and reporting for an FY17 podcast series, *In the Dark*, that would reveal compelling new information about the 1987 abduction investigation and search for 11-year-old Jacob Wetterling.

APMreports.

apmreports.org

The Current® On Air In Duluth

Broadening our service to greater Minnesota, in February The Current began broadcasting from Duluth at 90.9 FM. The new service offers Twin Ports audiences the opportunity to tune in via radio, and gives The Current an opportunity to be a bigger part of the community's vibrant music scene—connecting more deeply to long-time and emerging artists. Audiences enjoy a weekly local music show, featuring the best of Duluth, North Shore and Iron Range music.

The Current also is broadcast on FM stations in Austin, Ely, Grand Rapids, Hinckley, Mankato, New Ulm, Pine City, St. Peter and Rochester, and on FM HD-2 in St. Cloud.





THANK YOU!

Thank you to the many generous donors and funders who share our commitment to important journalism and enriching music. We are honored to thank and acknowledge the individuals, foundations, corporations and businesses recognized in the following pages. Your support is crucial to our public service mission.

Our President's Circle and Leadership Circle recognize those who made gifts of \$1,200 or more to MPR I APM during the 2016 fiscal year (July 1, 2015 to June 30, 2016) to support our daily work and fund special projects and priorities. We are tremendously grateful for your ongoing support.

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Larry and Sandie Berger

President's Circle, Trustee, Legacy Society

As a Trustee, Larry appreciates getting a behind-the-scenes view of "the rigorous testing of facts and second sources and how self-critical and careful we are about ensuring balanced, well-informed reporting."

"As a listener, I like the masterful storytelling," he adds. "It's more than just fact-based and authentic reporting. It's a source that humanizes issues and shows the impact. The reporting always informs and stretches the way I think about things. And Marketplace so effectively translates what issues mean to the community, to businesses, and what are the cascading implications and impact."

Listening to MPR News, the BBC and *Marketplace* is part of Sandie's daily routine. "MPR provides engagement. It's like being part of the giant Minnesota conversation. I listen in the morning, and when I see people later in the day it's easy to engage in conversation starting with "I heard on MPR News," Sandie says.

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Joe Hognander

President's Circle, Legacy Society

For Joe, classical music has always been a central part of his life. "My parents loved classical music, and from my earliest days I was exposed to it. They had a complete collection of the New York Philharmonic Orchestra recordings, and my mother even hung a picture of Arturo Toscanini on the living room wall."

In addition to a love of music, his family also valued philanthropy. Joe and the Hognander Family Foundation make possible our annual live broadcast of A Festival of Nine Lessons and Carols from King's College Cambridge, with host Michael Barone.

"Listening to that broadcast was one of the holiday traditions that brought us great joy. Hopefully by sponsoring this program, others will be able to experience the same beauty and inspiration as we have over the vears."

"At some point in most people's lives, classical music will come to be appreciated. That is why it's important that MPR continues to be a source of it for our community. It has been like a jewel in my life as well as in the lives of so many others," Joe added.

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Dr. Yvonne Condell

Long-time MPR Donor

Dr. Yvonne Condell and her late husband James, a renowned professor. guitarist and radio host, became members of MPR in the early 1970s after becoming friends with their local station manager. Yvonne has

Beyond a 40-year teaching career, mostly as a biology professor at Moorhead State, Yvonne served on MPR's Fargo/Moorhead Regional Advisory Board, and was an MPR Trustee for three years in the 1990s. Both a classical music and news listener, she says, "I especially appreciate MPR's reporting that gets to the in-depth analysis that you don't find on commercial radio."

This year, Yvonne made a special gift to support the American Spiritual Ensemble's memorable MPR-sponsored regional educational residency, featuring master classes, historical lectures and community concerts at Concordia College, Luther College and Bethel University. "It was the highlight of the spring for me," she says. "It was a great opportunity to show off the remarkable talents of these African American musicians to our local community, where often only stereotypes are known about African Americans. It was an exceptional performance."

Special gift for The American Spiritual Ensemble residency

contributed to MPR every year since then.



Nancy Lyons

Trustee, Leadership Circle

particularly connected to that program. "I'm a huge Marketplace fan. Listening to it makes me smarter. And it does it in a way that's digestible, portable and share-able. It doesn't talk over me. It talks to me. That's what *Marketplace* really gets right. It understands its audience. And for me, the tech report is an essential way to get my day going."

recommendations, "I don't have time to filter out the good from the bad, and MPR does that in a ton of ways relative to content, and I'm the truly unbiased and straightforward news sources. But there's a warmth that I appreciate too. It feels safe to me."

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Nancy is an MPR Trustee and long-time donor who listens regularly to News, Classical and The Current. "My son often falls asleep to classical music. MPR is part of our family and our everyday life," she says.

As a member of the *Marketplace* Advisory Board, Nancy feels

Nancy also trusts MPR News as a constant source of information and super appreciative of that," Nancy adds. "And I trust MPR. It's one of

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Chad and Rafina Larsen

Leadership Circle

Joining the Leadership Circle was an easy decision for Chad and Rafina.

"It's important to us to support the things that we enjoy in our community, and MPR is very close to us every day," says Rafina.

"It's a way to support a service that ensures we all have an opportunity to hear voices and vital information we might not otherwise hear," adds Chad. "MPR provides a convenient way to become an informed citizen it's always available, always accessible and free."

Rafina says she most appreciates that MPR provides "deep-dive interviews rather than soundbites. I feel like I'm learning something new every day. And MPR does a great job of innovating, continually changing and improving to always get better."

Chad says he's a 'story guy,' who's had countless 'driveway moments' when he had to stay put to hear a compelling story through to the end. He's a 'podcast junkie' with subscriptions to Marketplace programs, Wait, Wait, Don't Tell Me, and more, and he enjoys Lynne Warfel's movie soundtrack program on Classical MPR.

manner, or if your name was omitted from this list, please contact Brenna Everson at 651-290-1587 or beverson@mpr.org



Bill Halverson

Named Endowed Fund, President's Circle, Legacy Society

Music brought Bill and his late wife Marolyn together when they were seniors in the Augsburg College choir. For all of their 61 years together, "music was at the heart of our family life and something in which we took great joy," Bill says. "Marolyn was the music version of a soccer mom with all five daughters playing piano and strings."

Listening to classical music became not just enjoyable, but therapeutic for Marolyn following her Parkinson's diagnosis in 2003. Bill greatly appreciates that Classical MPR brought Minnesota Orchestra concerts and other live performances into their home when she could no longer attend. After Marolyn's passing four years ago, Bill established the Marolyn Halverson Endowed Fund for Classical and Choral Music.

"I wanted to honor her memory by supporting the music that she loved so much. MPR, which brings this kind of music to our community every hour of every day, was the obvious choice as a home for Marolyn's fund. Her name will be associated in perpetuity with the music of the masters. I think she would have loved knowing that."

THE LEGACY SOCIETY

the very special donors who have included MPR in their estate plans—through wills, revocable trusts, retirement accounts, life insurance, and other testamentary aifts—or have established a charitable gift annuity or charitable remainder trust to benefit MPR. We are immensely grateful to these thoughtful donors who have made such a powerful commitment to the future of MPR. its audiences and the community.

Legacy gifts received this year

Our sincere appreciation goes out to the families of the following individuals from whom MPR received legacy gifts in the last fiscal year.

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Estate of Dorothea Prior

Estate of Mary Senkus

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*Indicates deceased; Italics denote new members

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Zach and Jennifer from Minneapolis

MPR—information,









"To paraphrase Jefferson, democracy depends on an educated electorate, and education does not end at graduation. MPR is part of the education process."

Kari from Stillwater, Minnesota

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Kevin Corcoran, Lumina Foundation

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With the philanthropic support of loyal and generous funders, American Public Media has been creating award-winning education documentaries for two decades under *American RadioWorks**, which is now part of the APM Reports investigative and documentary group.

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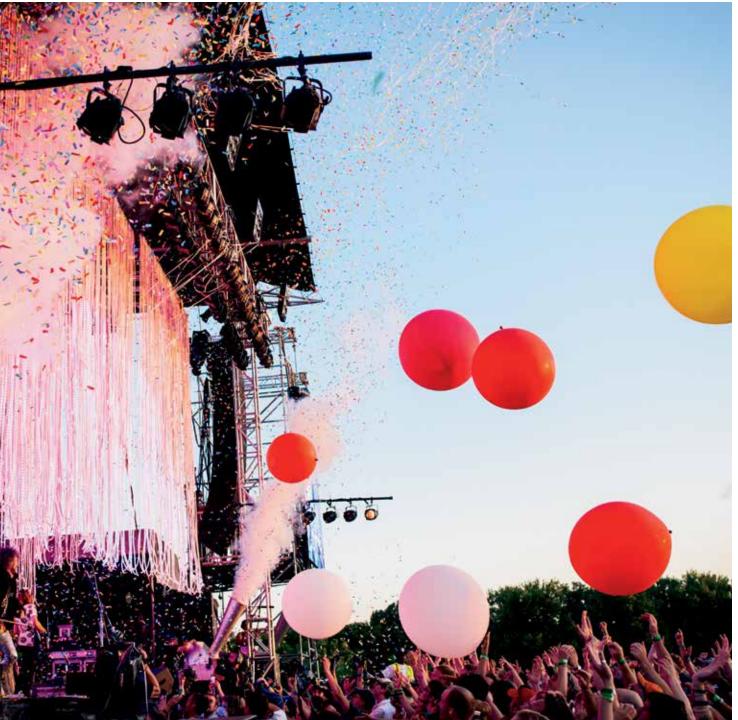
Summit Brewing Founder and President Underwriter; MPR Donor

Minnesota Public Radio has been an important partner for Summit Brewing founder and president Mark Stutrud since he first began sponsoring MPR programming nearly 25 years ago.

Founded in 1986, Summit was a craft brewing pioneer. "It's important for business to support the local community, so when we were in a position to do that, MPR was one of our first choices," Mark said. Back then, Summit sponsored Leigh Kamman's *Jazz Image*, which Mark had grown up listening to. Today they sponsor daily programming on The Current, MPR News, and annual events like Rock the Garden.

"MPR is quite eclectic when it comes to programming. Whether it's news reporting, *A Prairie Home Companion*®, or independent and local music, MPR provides a pretty holistic service to the community and region," Mark says.

"I appreciate that MPR initiates, maintains and stimulates meaningful dialogue every day," he adds. That's one reason he and his wife Sue stream MPR whenever they're traveling—often for brewery business in Munich or Milwaukee or Fargo.



"I couldn't be more thankful for the support and dedication that The Current has shown to bands of all genres from this city throughout the last decade plus, no matter how well known they are to begin with or how many followers or listeners they bring to the table."

Lazerbeak of Mixed Blood Majority

MPR | APM FINANCIALS

Year-End Operating Results

Minnesota Public Radio I American Public Media finished fiscal year 2016 (FY16) with \$96.2 million in operating support and earned revenue. Careful financial management allowed MPR | APM to continue to fulfill our public service mission, invest in strategic priorities, and finish the year with a balanced operating budget.

Support from the public—including underwriting support and philanthropic gifts from generous individuals, corporations and foundations—continues to be our largest source of revenue. That support is vital to fulfilling our commitment to meeting the rapidly changing needs and preferences of our audiences.

Accountability—Top Rating

MPR | APM continues to be a national leader in public media while maintaining the highest standards for nonprofit accountability and transparency, earning an "exceptional" Charity Navigator rating of four out of four stars for adherence to excellent governance and fiscal responsibility measures. MPR | APM also meets all 27 accountability standards of the Charities Review Council in the areas of public disclosure, governance, financial activity and fundraising.

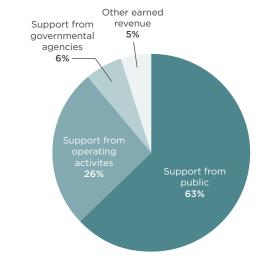
Endowment

As of June 30, 2016, there is \$185.3 million in endowment funds for the benefit of MPR, including \$31.6 million in endowment contributions from estates, individual donors and other community gifts. Gifts earmarked for endowment are critically important for organizational strength and sustainability.

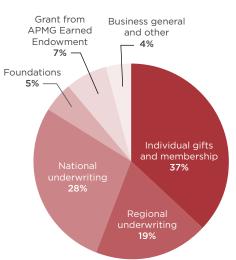
Independent Auditor's Reports

MPR | APM follows Generally Accepted Accounting Principles and is audited annually by an independent accounting firm. The FY16 audit was issued by CliftonLarsonAllen LLP. Complete audited financial statements for FY16 and other financial information can be found at mpr.org/finances.

Sources of Revenue MPR | APM

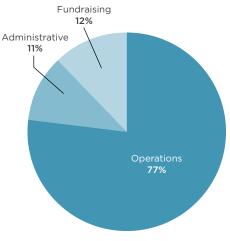


Support from Public (detail)



MPR | APM

Total Operating Expenses

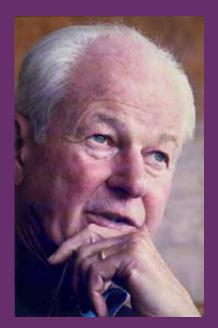


Complete audited financial statements can be found on our website at mpr.org/finances

Minnesota Public Radio I American Public Media

(An Affiliated Organization of American Public Media Group) Schedule of Operating Fund and Long-Term Activities For the Year Ended June 30, 2016 (In Thousands)

Operating Fund activities:	Total FY16
Support from public:	
ndividual gifts and membership	\$21,170
Regional underwriting	11,765
National underwriting	17,520
Business general support	778
Foundations	2,858
Grant from APMG Earned Endowment	4,305
Other intercompany grants	993
Educational sponsors	395
Other public support	70
Campaign support	1,274
Total support from public	61,128
Support from governmental agencies:	
Corporation for Public Broadcasting	4,338
Grants from other governmental agencies	1,603
Total support from governmental agencies	5,94
Earned revenue:	
Revenue from operating activities	24,638
Royalties and licensing fees	160
nvestment return, net	1,154
Other earned revenue	3,197
Total earned revenue	29,149
Total support and earned revenue	96,218
Expenses:	
Operations	72,65
Administrative	10,688
Fundraising	11,110
ntercompany Grant	1,740
Total expenses	96,189
·	
Support and revenues in excess of expenses before long-term activities	29
Long-term activities:	
Designated Fund support from operations	3,240
Designated Fund net change	(255)
Property Fund net change	243
Temporarily restricted net change	(283)
Permanently restricted net change	(129)
-ermanently restricted het change	(129)
Change in net assets	2,845
Net assets — beginning of year	97,994
Net assets — end of year	\$100,839



MPR remembers remarkable friend and leader Dr. Glen Nelson

In May, Minnesota and the MPR community lost a trusted friend and revered leader, Dr. Glen Nelson.

Glen was an MPR Life Trustee since 2013, having served four terms on the MPR I APM board, and chairing the board during a time of critical change from 2006 to 2008. He was an enthusiastic ambassador for the essential role public media plays in enriching minds, expanding perspectives, and strengthening communities.

In a tribute, our founder and president emeritus Bill Kling described Glen's impact this way: "Glen saw the need and the opportunity for the organization to play a bigger national role. APM and MPR grew markedly under his guidance. He not only engaged the Board and drew out their best thinking, but he also engaged the management team, spending significant time with us discussing strategy, ideas, risks and the future."

Jon McTaggart, MPR's president and CEO, notes that Glen's lasting influence at MPR will be felt by our audiences for years to come. "He was a real giant of Minnesota Public Radio and American Public Media and a tireless champion for our public service. Glen was always generous with his time, talents and treasures, and made countless, significant and lasting contributions to the growth and strength of the organization."

Glen's passion, humility, generosity and commitment to public service will be greatly missed by our MPR community and far beyond. We extend our deep condolences to his wife Marilyn and their family.

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July 1, 2015 to June 30, 2016

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^{*} deceased May 2016

ABOUT MPR | APM

Minnesota Public Radio

Minnesota Public Radio[®] (MPR), a nonprofit, is one of the nation's premier public media organizations, producing programming for radio, digital and live audiences. With its three services—MPR News, Classical MPR and The Current®—MPR operates a 45-station radio network serving nearly all of Minnesota and parts of surrounding states, reaching nearly 1 million listeners each week. A complete list of stations, programs, podcasts and additional services can be found at minnesotapublicradio.org.

minnesotapublicradio.org mprnews.org classicalmpr.org

thecurrent.org

On the Web:

Streaming Audio Services:

MPR News Classical MPR The Current® Rock the Cradle® Local Current® Radio Heartland® Classical MPR's Choral Stream™

Other Ways to Hear Us:

Aha Radio™ Aupeo Google Newsstand Google Play iHeartRadio iTunes Kaliki NPR One Rivet Radio

News and Information:

American Public Media

MPR's national programming division, American Public Media™

programming in the country, and the nation's second-largest

producer of public radio programming. APM programs reach

stations. The diverse portfolio of broadcast and on-demand

documentary reporting group, APM Reports, launched in

and comedy shows on public radio. YourClassical, APM's

programming (listed below) includes a new investigative and

late 2015. APM also offers a diverse array of podcasts—from

lifestyle classical music stream, delivers classical music in an

unconventional and innovative way to fit listeners' interests.

shows featuring best-selling authors to the best food, culture

nearly 20 million listeners nationwide each week on 990 radio

(APM), is the largest producer and distributor of classical music

APM Reports BBC Newshour **BBC** Topline **BBC** World Service Marketplace® Marketplace Morning Report® Marketplace Tech®

Marketplace Weekend™

Arts and Culture:

A Prairie Home Companion® The Splendid Table® The Writer's Almanac® The Dinner Party Download®

Classical Music:

YourClassical.org Performance Today® SymphonyCast® Pipedreams® Composers Datebook® Classical 24®

PROGRAMMING THAT MATTERS

The following are among the awards received for our MPR and APM programming in fiscal year 2016. We strive to create relevant news and cultural programming that strengthens communities and matters to the people we serve through all our services.

MPR News

2016 National Murrow Awards -

MPR News Overall Excellence. Large Market Radio

2016 Regional Murrow Awards

- Four First Place awards for Overall Excellence, Investigative Reporting, Writing, Continuing coverage - Called to Fight Series

2016 MN Society for Professional Journalists - Six First Place

awards for Hard News reporting. Features, Special Project/In-Depth series, Investigative, Best Continuing Coverage-Climate Change in Minnesota, Best Feature Photography

2016 MN Associated Press

Awards - Five First Place awards for MPRNews.org Website, Feature, Documentary/ Investigative, Sports Reporting, Writina

2015 Midwest Broadcast Journalists Association -

Four First Place awards for Documentary/Special, Series, Hard Feature, Talk/Public Affairs

2015 George Foster Peabody Award - MPR News' "Betrayed by Silence"

2015 Alfred I. duPont-Columbia **University Award - MPR News'** "Betrayed by Silence"

The Current® 2016 Station of the Year.

Non-Commercial, FMQB Triple A Conference

2016 Program Director of the Year Non-Commercial.

FMQB Triple A Conference -Jim McGuinn

Marketplace[®]

2016 Gracie Awards - Krissy Clark for best national correspondent and best feature - Wealth and Poverty Desk "York and Fig" series; Lizzie O'Leary for national news program host of Marketplace Weekend™

On-Demand 2016 Academy of Podcasters **Podcast Movement Awards -**Best Food and Drink Podcast

- The Dinner Party Download®; Best Technology Podcast -Codebreaker™ (Marketplace): Best Children's Podcast - Brains On!®

Public Insight Network Public Insight Network Bureau, based at Arizona

State University's Cronkite School of Journalism and Mass Communication, earned the Associated Press Media Editors College 2016 Innovator of the Year Award.

MPR | APM ANNUAL REPORT JULY 2015 TO JUNE 2016

Slacker

Spotify

Stitcher™

TuneIn

MPR | APM STAFF OFFICERS

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July 1, 2015 to June 30, 2016

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Vice President

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Chief Business Development Officer

Sylvia Strobel

Senior Vice President General Counsel

Randi S. N. Yoder

Senior Vice President
Chief Development Officer

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Nancy Hanke

MPR Volunteer since 1994; MPR Member since 1982

For more than 20 years, Nancy Hanke has been a regular volunteer at MPR. After retiring from a career in teaching, she began helping with pledge drive phone banks, eventually training and supervising other volunteers for multiple drives each year. "I enjoyed myself so much, I am still volunteering 20+ years later," Nancy says.

Today she volunteers once or more per week for the Development Operations team, handling all the returned mail, cleaning up records, merging duplicate accounts, updating member addresses, and more. Nancy is meticulous and computer savvy, and easily able to use the systems to ensure MPR records are accurate and complete.

Nancy says what she loves most about volunteering at MPR is the many friendly people she meets and gets to work with.

MPR is important in her life, especially Classical MPR. "My car runs on gas and classical music. It does not run without Classical MPR," she laughs. "I appreciate having something restful, calming, and beautiful to listen to - it's a constant for me."

And Nancy is a constant for MPR, one whose passion and dedication help us better serve audiences every day.

30, STI

○ 103.5 HD1 90.9/100.7/103.5 HI ROSEAU/WARROAD 0 88.3 HD1 97.7/88.3 HD INTERNATIONAL FALLS ○ 102.7 HD1 ● 91.5 HI THIEF RIVER FALLS 0 89.3 90.1 ○ 89.7 HD1 ● 101.3 HD2 o 92.5 ELY 0 88.7 90.9 **GRAND MARAIS** VIRGINIA/HIBBING 91.3 HD ○ 88.5 HI BEMIDJI o 99.1 ○ 89.7 H ○ 104.1 EVELETH ○ 107.3 H **o** 90.3 GRAND RAPIDS 0 100.5 HD MOORHEAD 92.9 HD1 90.9/100.5 HD2 DULUTH 0 88.3 91.5 o 90.7 91.9 0 89.7 **BRAINERD** FERGUS ○ 88.5/93.1 HD1 FALLS 97.5 HINCKLEY o 90.9 94.1 ALEXANDRIA PINE CITY ○ 88.9 -90.1 H ○ 88.9 HI 91.3 HD1 ST. CLOUD 0 88.5 HD **APPLETON** 99.5 HD1/91.9 0 89.3 H **o** 103.1 MINNEAPOLIS/ST. PAUL o 89.1 0 103.9 0 105.1 GRANITE BROWNTON/GLENCOE FALLS 0 88.1/91.1 **9**3.5 MINNESOTA PUBLIC RADIO REDWOOD FALLS ST. PETER ○ 103.1 ○ 95.3 **NEW ULM** OWATONNA NEWS SLEEPY EYE 90.5 0 101.9 0 107.3 CLASSICAL ○ 106.9 ○ 91.5 HD1/90.5 H 95.5 WINONA 90.7 HD1/91.7 HD THE CURRENT* BROOKINGS, SD **ST. JAMES** • 95.3/105.1 0 88 7 MANKATO **ROCHES TER** HD RADIO OFFERINGS WINDOM o 91.1 0 89.1 0 88.1 AT mpr.org/listen/hd_radio 0 101.9 **o** 103.9 **o** 103.3 LA CRESCENT OR mpr.org/public/fcc 89.3 HD1/91.7 HI 0 92.3 SIOUX FALLS, SD ALBERT 0 103.9/90.1H WORTHINGTON BLUE LEA AUSTIN EARTH **o** 96.3/88.7 0 89.5 DECORAH, IA

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The MPR | APM Annual Report is also available at mpr.org/finances