

Organization: MPR

OGM Approved 5/2014

Project Title and Short Description	Start-End Dates	FTE Positions	Assessment Method	Measurable Outcomes
Highlighting MN Artists	7/1/2013-6/30/2015	12.65 (FY14); 11.44 (FY15)	Number of Stream Impressions Number of Local Artists or Groups Recorded Blog Posts Page Views On-Air Listeners Number of In-Studio Performances Number of Live Events Featured	257,400 (FY14); 357,400 (FY15) 826 (FY14); 930 (FY15) 410 (FY14); 546 (FY15) 1,500,000 (FY14); 1,700,000 (FY15) 30,000 weekly Cume 25 (FY14); 30 (FY15) 160 (FY14); 200 (FY15) These projects bring the work of local artists to Minnesotans statewide by making a wide range of arts and cultural heritage content easily accessible through broadcast and digital platforms. They serve as a megaphone for the work of Minnesota artists and highlight the ways Minnesota's increasingly diverse population is reflected in and influencing our statewide arts and culture fabric.
Live Event Art Experiences	7/1/2013-6/30/2015	0.71 (FY14); 0.71 (FY15)	Number of Live Events Number of Local Performers (by ensemble) On-Air Listeners Event Attendance	15 (FY14); 16 (FY15) 21 (FY14); 21 (FY15) 10,000 Cume 21,500 (FY14); 24,000 (FY15) These projects make it possible for Minnesotans in communities across the state to personally engage with our state's local music and cultural scene through live events. From our established and world-renowned classical ensembles to our home-grown emerging rock musicians, live arts experiences nourish stronger connections between communities and local artistic and cultural resources.
Preserving Classical Music History	7/1/2013-6/30/2015	1.94 (FY14); 2.03 (FY15)	Number of Concerts Digitized Number of Broadcasts Estimated Listening Audience Page Views	300 (FY14); 390 (FY15) 35 (FY14); 42 (FY15) 21,000 Weekly Cume 130,000 (FY14); 130,000 (FY15) In partnership with Twin Cities Public Television and the Saint Paul Chamber Orchestra, Archive on the Radio makes thousands of news stories, musical recordings and other cultural assets from Minnesota's history available and searchable to the public for free.
Supporting Music Education	7/1/2013-6/30/2015	2.46 (FY14); 2.46 (FY15)	Number of Students Reached Number of MN Artist Participants Number of Participating Schools Number of Videos Produced Number of Used Instruments Donated to Schools	22,000 (FY14); 22,000 (FY15) 7 (FY14); 7 (FY15) 27 (FY14); 27 (FY15) 12 (FY14); 12 (FY15) 150 (FY14); 175 (FY15) These projects inspire Minnesota students in schools across the state by exposing them to local classical artists. They also enhance teachers' repertoire for meeting education standards and make new resources available to support classical music education in Minnesota's classrooms.