

**Appendix 2 – Details and Outcomes**  
**Fiscal Year 2018 (July 1, 2017 - June 30, 2018)**

<b>Project Title</b>	<b>FTE Positions</b>	<b>Assessment Method</b>	<b>Measurable Outcomes</b>
Highlighting Minnesota Artists	10.28 (FY18)	Stream Requests  Page Views  On-Air Listeners (estimated weekly come for Legacy-funded shows only – does not include streaming)	Projected: 410,000 <b>Actual: 655,742</b>  Projected: 1,720,000 <b>Actual: 1,621,983</b>  Projected: 50,000 <b>Actual: 51,000</b>
Supporting Music Education	1.48 (FY18)	Students Reached  Minnesota Artist Participants  Schools Participating  Minnesota Counties Served	Projected: 24,000 <b>Actual: 29,128</b>  Projected: 15 <b>Actual: 50+</b>  Projected: 45 <b>Actual: 109</b>  Projected: 16 <b>Actual: 39</b>
Live Events	1.27 (FY18)	Live Events    Local Performers  Event Attendees	Projected: 17 <b>Actual: 15</b> <b>(The Current Goes To... experiences are counted as one event but took place over multiple days at multiple venues)</b>  Projected: 150 <b>Actual: 150</b>  Projected: 7,200 <b>Actual: 7,200 (est.)</b>
Preserving Minnesota History	1 (FY18)	Stories Digitized	Projected: 2,200 <b>Actual: 1,473</b>

**Sources for outcomes listed above and cited throughout report:**

- Listenership data © Nielsen Audio, 2018, Persons 6+.
- Page view data from Google Analytics, 2018.
- Stream request data from Ando Media, 2018, and Triton, 2018.